FLIPKART PING

Do you know Flipkart, the global e-commerce online shopping store recently added a new feature to their mobile app called Ping. Ping as Flipkart suggests was developed with an intention to make the mobile application socially interactive and friendly.

While you render wild guesses about what Ping is and how and what exactly it does also note that it an invite only feature. Ping allows you to chat with your contacts from the phonebook while shopping online on Flipkart. The social element involved is that you remain connected to your friends over the entire period. But connecting to your friends isn’t the only thing it offers. Ping allows you share products you are buying, your current shopping screen and shopping cart items with all your friends making it possible for you to consider your friends opinions right before buying something. Isn’t that really really cool?

If you still don’t get what does Ping do relax let me put it up in a manner that is easier for you to understand

**FEATURES & BENEFITS:**

SHARE PRODUCTS, SHOPPING CARTS: When you shop from stores you mostly have family or friends alongside who provide honest opinions guiding you to buy items precisely. Online shopping until now was deprived of this feature. But now all thanks to Ping you can share the products which you want to buy and share them with multiple contacts from the phonebook. After considering their opinions and views you can choose whether or not to buy that particular product.

SHARE ACROSS PHONEBOOK: Another awesome feature that comes with Ping is that you can share the shopping details with anyone from your phonebook not some few restricted contacts which you pre-mentioned. The only restriction enforced is that the person must have a Flipkart app none the less which if considered works just fine as Flipkart is the one providing this service. The benefit outlying this feature is you can cover major ground when it comes to considering opinions from your entire friend group or a mixture of friends and families.

SHOP TOGETHER: Shopping together is fun. It not only helps you get the best but also helps make shopping fun and entertaining. Ping now makes online shopping together with your friends possible. It offers a feature where you can share the current screen you are shopping from with your contacts and hence they too can have access to the same range of products as you. Hence, Flipkart brings online shopping an inch closer to the real shopping following the addition of Ping. Online shopping feels more real and comfortable now than ever.

DRAG, DROP AND SHARE: While the features offered by Ping are excellent you can easily be perplexed as to the complexity of working on how to reap them. Well it is not a rocket science, it is easy and simple. Just hold on the screen you want to share, drag and drop into the Ping window and it’s all done like a piece of cake.

Ping overall brings a social element to the shopping experience making it more real of an experience for its users like you and me. So while I hook you up the Ping invites, accept and we can go shopping together mate.